

THE ALPHA DELT

Cornell University Chapter of the Alpha Delta Phi

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NO. 3

Rice Brothers Manage Egg and Apple Farm Near Taughannock

Have Formed Partnership Each With Specific Responsibilities

Although the Rice brothers—Paul '25, Jim '30, John '32—say they are not very early risers, we like to believe they see many a sunrise from their 412-acre Trumansburg farm. Their land rolls quietly just at the top of the ridge bordering Cayuga Lake on the west.

The site was chosen, in a large measure, for its beauty; and from fields several hundred feet above the lake they can look eastward over cold, blue water to the ridge which seems to possess the beautiful unreality of a stage set.

Farm Purchased in 1912

James E. Rice, Sr., professor emeritus of poultry husbandry at Cornell, and U. S. general chairman of the World's Poultry Congress (this year at Cleveland, July 27-August 8) bought the first bit of the Trumansburg land in 1912.

Since that time farm land has been added to make the present-day total of 412 acres. The main interest of the Egg and Apple Farm is poultry. Eggs are marketed chiefly in New York City. Most of the breeding stock goes to the Northeast, some to the West and South. Egg and Apple products sometimes reach parts of Europe and South America.

A Partnership Organized

In 1935 the Rice family decided to buy the farm outright and operate on a three-brother partnership, James E., Sr. maintaining a personal interest in the farm as a residence.

The brothers—all three of whom were graduated from the College of Agriculture—share responsibilities equally: Paul in charge of farm land and cropping; Jim in charge of poultry breeding; John manages the flock—its feeding and merchandising—as well as the apple orchard.

The brothers seem to find time for
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On the Campus



Cornell Alumni News

THIS ANGLE SHOT of Goldwin Smith Hall was taken by an undergraduate photographer during this college year

Alpha Delt Fire of '29

Second instalment. First instalment left undergraduates vainly trying to coax water from second-floor hose.—Ed.

Real concern was felt now since the second-floor hose had been relied upon as a certain remedy for the fire. Questions were raised whether or not the fire company was on its way yet. In the meantime the first-floor hose was pulled up the stair well only to be found too short.

This indeed was a serious state of affairs; now it was felt certain the whole roof would burn up—a severe loss. On the outside of the house smoke could be seen curling out from the eaves and escaping from between the shingles. Laments were made upon the slowness of the Fire Department in reaching the scene.

Suddenly they arrived—a crew of gallant fighters though deprived of adequate tools. The experienced chief at once announced that everything possible should be removed from the house since the situation

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15 Initiates Welcomed Into AD Membership With Formal Banquet

R. W. Hooker Serves As Toastmaster; Alumni, Parents Attend

Initiation for 15 men took place at the house the weekend of March 25 with a banquet in the diningroom Saturday night. R. W. (Woos) Hooker '21 served as toastmaster, 15 other Alpha Delt alumni attended, including fathers of two initiates.

In addition to remarks by Toastmaster Hooker, Barton Eddison (Columbia '11), father of initiate Eddison, and C. M. Taylor (Hudson '16), father of initiate Taylor, gave short talks. Chapter-president George V. Bayly '39 officially welcomed the newly-initiated men to the chapter, Steve M. Taylor '42 giving the response.

Alumni Attending

Following the banquet beer was served in the basement recreation room. Other alumni attending the banquet were Paul Rice '25, Jim Rice '30, J. P. Young '94, C. V. P. Young '99, G. P. Orwen (Rochester '30), Hunt Bradley '26, Ralph Donohue '38, R. G. Miller, III '38, Larry Whitney '38, A. J. Cohen (Dartmouth '37), W. M. Cady (Brunonian '27), R. S. Richardson (Hamilton '11), R. L. Sharp (Wisconsin '29).

Hooker, Miller, Richardson, Orwen, Taylor and Eddison were on hand Saturday afternoon assisting with parts of the informal portion of the initiation for which the chapter was grateful.

Presenting the Initiates

Following are the initiates: Robert Jacob Munschauer '41, Arts, Buffalo; Julian Cleveland Smith '41, Chem Eng, Westmount, Quebec, Canada; Jonathan Harrington Bul-lard '42, ME, Fairfield, Conn.; Joseph Ives Campbell '42, ME, Syracuse; John Corbin Eddison '42, Chem Eng, Ardsley-on-Hudson; Al-

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THE ALPHA DELT

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W. Archer Speers '40

Editor

News contributions and communications to the editor are solicited at all times. Direct correspondence to the editor, Alpha Delta Phi Fraternity, 777 Stewart Ave., Ithaca, N. Y.

Campaign Chairman Directs Message to All Alumni

The Board of Trustees of the Cornell Chapter of the Alpha Delta Phi feels that it is imperative to begin at once an active campaign to reduce as promptly as possible in a very substantial amount the mortgage indebtedness which now stands on the house and grounds at Ithaca.

R. W. Hooker '21 has been designated as chairman of this committee with Leonard B. Colt '22 as vice-chairman. They have been given authority to make such further additions to the committee as may seem wise. You will be pleased to know this committee is now actively at work.

If you are called upon to assist in this work or to make financial contributions to the cause, it is hoped you will properly appreciate the privilege and do your utmost.

R. W. Hooker '21

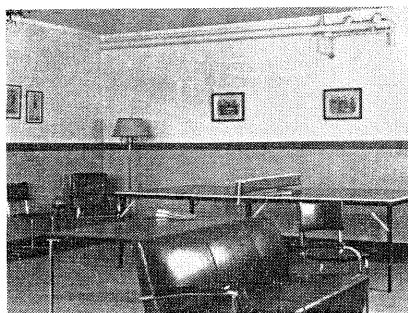
D. E. Smith, W. J. Romer Die Within Recent Months

The names of two alumni from the eighties were removed from the chapter's active files in recent weeks—those of *Delano Eugene Smith '82* and *William Johnston Romer '87*.

Brother Smith died at his home, 580 McAllister street, San Francisco, Calif., January 15, 1939. He was graduated from Harvard Law School after leaving Cornell and was at one time president of the Peerless Mining Company.

Brother Romer was struck by an automobile in New York City on February 5, 1939, dying within several hours. From his graduation until 1914 he was associated with the Ithaca First National Bank, then with the Federal Reserve Bank until 1934 when he retired. He was buried from his home, 101 East 26th street, New York.

The Recreation Room



THIS RECENT SHOT of the game room shows popular ping pong corner. Seat in the foreground faces fireplace.

Chapter Enjoys Houseparty During Recent Junior Week

Combined with Chi Phi and Chi Psi for dancing, the chapter conducted a rather brilliant nouseparty during Junior Week (February 9-11) under the direction of social chairman Bill Erwin '40 and chaperoned by Mr. and Mrs. W. G. Luke (parents of Bill '39); and Prof. and Mrs. C. I. Sayles.

Events started with a cocktail party before dinner Thursday night. The regular ice carnival followed, at which a "time capsule" was dedicated and later buried in Fall Creek Gorge with its contents of 1939 Cornelliana.

Friday night brought an impressive dinner dance to the house for which tables were placed in the drawing room and dinner served before the open fireplace. The prom Friday night featured the music of Duke Ellington, Jimmy Lunceford, Les Brown who played midst a setting of Winter Wonderland.

For the tea dance at the house Saturday afternoon Chi Psi's shared in the party. Saturday night came the Chi Psi's again as well as the Chi Phi's for the windup dance at the house, music by Jimmy Lunceford.

Among alumni attending were the Rice brothers and their wives; Fred Brown '36, Ithaca; Tom Midgely '36, Ithaca; and Charlie Munschauer '40, Buffalo.

Member of Admissions Comm.

Willard J. Crawford, Jr. '07 lives at 2301 Stillman Road, Cleveland Heights, Ohio. His son W. John Crawford, III '36 is a member of the Committee on Admissions to the Cornell Club of New York.

Chapter's Game Room Is an Integral Part Of Alpha Delt Life

Is Result of Planning And Labor of the Undergraduates

Work on the gameroom seemed to take a long time. But it was a consolation that the work was done by members of the chapter alone, that every one was glad to do his bit.

There had been many months of inactive agitation for the operations which began early in October when the walls were first stripped of their pictures and the floor covered as protection against ceiling painters.

Just in Time for Houseparty

Walls, and the part of the floor left uncovered by a new rope carpet, were painted, and members besmirched many a theme paper with glossy fawn; many a good idea still lies trapped between two coats of paint.

Not many hours before the weekend of November 5—fall houseparty weekend—were signs of labor removed from the room. The chrome-tube furniture arrived just in time; members delegated to re-frame house pictures and newly-acquired prints had finished their task; the new rope carpet was on the floor; the smell of paint was weakening.

A Feeling of Competency

Needless to say the room was popular that weekend with a fire in its trim fireplace. Since that time it has been used for study, talk, ping pong, and another houseparty. The chapter feels rather proud of its work; collectively it feels competent not only to design but competent to execute.

Bradley on Night Baseball

Alva Bradley '07, president of the Cleveland Indians who forced the adoption of night baseball by the American League, comments: "Nowadays everything from national government to a peanut stand requires an occasional shot in the arm. The time has come to give major league baseball an injection of something new, and night baseball meets that requirement. If handled judiciously, night ball can be turned to tremendous advantage for the owners and fans.... The 1939 season should see new attendance and receipt records in both leagues".

Rice Brothers Manage Egg and Apple Farm Near Taughannock

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other interests, too. Paul is president of Trumansburg Rotary, a member of Rotary's International Service Committee, taking an active interest in a project of the Committee by having as weekend guests, members of the Cosmopolitan Club.

Jim is one of the originators and present chairman of the Poultry Forum of poultrymen of Tompkins, Seneca, Schuyler counties. In addition he is Boy Scout district commissioner. John is active in the New York State Breeders' Association, and in the World's Poultry Congress.

No Bosses Allowed

They are exceedingly enthusiastic about and proud of their partnership, saying that the secret of their progress is that they quickly discourage the tendency of any one to becoming the boss. We wonder about the success of a system having three leaders, and we suspect the ladies in the family (each of the three homes is brightened by a charming wife) might be the real power in the system. The ladies say, by the way, they haven't had chicken for dinner in months.

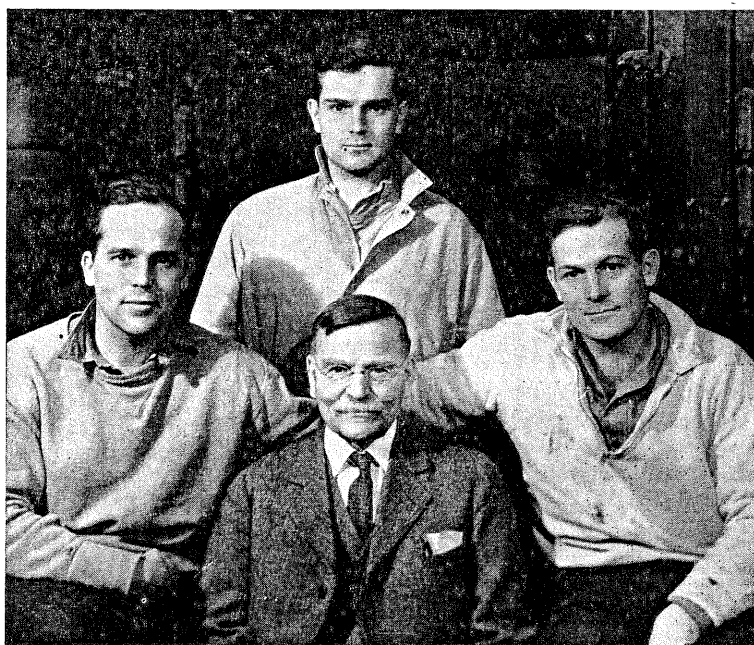
For several years they have had an annual chicken dinner for members of Ho Nun de Kah (senior agricultural honorary), and last spring they entertained undergraduate Alpha Deltas in a similar manner. We have a mouth-watering hope the latter will become a custom.

On Engineering Estimate Board

Clarence K. Conrad '98, civil engineer who was connected with railroad construction for 25 years, supervising the construction of over 300 miles of railroad, is a member of the Bureau of Engineering Board of Estimate at 1347 Municipal Building, New York City.

His four children, all over 30, are two girls and two boys of whom Clarence K., Jr. is an Alpha Delt from Columbia. The Conrad home is 5246 Concord avenue, Little Neck, Queens, N. Y.

A Father-Son Partnership



THE RICE BROTHERS and father appear in this picture taken on their farm near Taughannock. The sons, dressed just as you might find them on a work day, are left to right: Jim '30, John '32, Paul '25. James E., Sr. is a Cornell professor emeritus of poultry husbandry.

Queeney '19 Issues Survey Refuting "60 Family" Belief

To refute widespread belief that American business is controlled by 60 families, *Edgar M. Queeney '19* recently ordered a stock-ownership survey within the Monsanto Chemical Company (he is president) which had some startling results.

Describing itself as a typical American company, "neither gargantuan nor pygmy", it is owned by average citizens investing their money in average companies, such as Monsanto; that Brother Queeney was the largest stockholder (owning 3.4 per cent of the total), that no director or officer except one owns more than one-quarter of one per cent.

A statement by the company explained that "the frequent allegations by pressure groups that sixty families control the assets of the country moved Monsanto to make the survey so that its employees might know the truth about their company and not be influenced into erroneous thinking by fallacious propaganda".

"Keep-Him-Warm" Advice Produces Good Results

William the cinnamon ringtail, readers of the *Alpha Delt* will recall from our last issue. In that issue we printed an appeal for information about monkeys.

One kind brother, who signed himself "William-getting-warm-in-Florida", answered our plea. He emphasized the importance of maintaining a constant warm temperature in the monkey room, which advice has been followed.

William is more friendly now than at first; he will sit willingly on heads or shoulders offered him. We like to think our experience with him has taught us how to be superior trainers; but some of the scoffers in the chapter have suggested that the constant warm temperature has had an atavistic effect upon us—that he is attracted to us because we more nearly approach his status in the animal kingdom.

You see, the monkey room is also our room.

Alpha Delt Fire of '29

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looked bad. At this junction the Alpha Delt fire ceased to be solely a chapter issue—it quickly attracted the interest of the University and town.

Fire bells had been ringing; with the realization that the blaze was on the Hill, students came flocking to the property by the thousands. Scarcely 20 minutes had elapsed since the discovery of the fire when all knew that a real catastrophe was destined. Flames now broke through the roof, ascending 20 feet and more into the air. The hillside was lighted as if by searchlights, revealing milling people who were slipping and sliding on snow and ice.

While firemen were preparing their equipment the work of saving furniture began. The first floor seemed to be the center of attraction at the time, so all chapter members set to work with a will to clear out as much as possible. Then spectators were called in and things really began to fly. Books sailed through the Library window by the armfuls. The grand piano was carried out by three fellows who proceeded to lose control of it going through the doorway, dropped it, smashing all of the legs.

However, such slight damages were overlooked and the furniture was hustled down the roadway away from the house. Alpha Delt suddenly remembered they should be attending to their own belongings—but almost too late. Flames were well through the ceiling of the second floor making it too dangerous to work up there. Several escaped the firemen's vigilance and got to their rooms, throwing out of the windows the first objects within reach which unfortunately were such trifles as neckties and toilet articles. Praise goes to a few who entered closets and threw out armfuls of suits.

(To Be Concluded)

Initiates Welcomed

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fred Morris Entenman '42, CE, Crestwood.

Henry Farr Gerhauser '42, ME, Chagrin Falls, Ohio; Wilbur Fiske Herbert '42, ME, Montclair, N. J.; John Robert Lynch '42, Arts, Lowville; Edmund Gaudette Miller

News About Alpha Delt Alumni

An Unbroken Continuity Of Four Years

Just how far back the ALPHA DELT dates is not commonly known, although it is assumed there were issues before the turn of the century. Its life, however, was a series of stimulated awakenings, a few gasps, then slumber—the cycle repeated many times.

The present series, however, has begun in the spring of 1935, has enjoyed a strong and nurtured life since that time, coming out five times yearly. If you have missed some of the issues the reason is undoubtedly address trouble; as you can imagine, to maintain accuracy of address files is a constant struggle.

During this present "series" we have the practice of sending biographical questionnaires to alumni, each man getting one with every issue until he fills one out and returns it. Response has been splendid, approximately 60 per cent of the alumni returning theirs. To those in the 40 per cent who have overlooked returning theirs we extend this request—help make our biographical files complete; fill yours out now and mail to the editor.

Heads Welding Company

James T. Lewis '27, who received his degree in mechanical engineering at Cornell, is president of the Lewis Welding and Engineering Corporation, 881 Addison Road, Cleveland, Ohio, lives in Chagrin Falls, Ohio, where his mailing address is P. O. Box 197. Jim has published several technical papers, recently received the James F. Lincoln Award for a paper on arc-welding. He married Barbara Kelly (Wellesley) in 1935, has no children.

'42, CE, Pelham Manor; Peter Ten Eyck Nevius '42, Eng. New York City; Frank Cushing Smith '42, Chem Eng. Wilmette, Ill.; Stevenson Minor Taylor '42, ME, South Euclid, Ohio; John Douglas Wareham '42, Arts, Rochester; Kenneth Irving Zeigler '42, Arts, White Plains.

About One of the "Nine"

One of the "Nine Old Men" (as last year's seniors sometimes called themselves), house-manager *William S. (Rock) Rockwell '38*, is in the engineering department of the Peoples Gas and Electric Company at Mason City, Iowa, which he claims is "quite a town". He lives at 410 West State street, Clear Lake, Iowa, has made at least one visit to the Minnesota AD chapter. Good luck out there, Rock, and do keep in touch with us. He flew home for the Christmas Holidays to Scarsdale.

Perkins '38 Works in Ohio

Former chapter-president *Jacob (Tim) Perkins '37*, who was a crew and glee club man on the Hill, is a tool clerk with the Rayon Mach Corporation, Painesville, Ohio, lives at Low Ridge Farm, Mentor, Ohio. Tim holds the distinction of having four close relatives in the Alpha Delta Phi—great-grandfather, grandfather, father, brother.

Is Wholesale Florist in NYC

John E. (Red) Coykendall '25, who studied floriculture at Cornell, is a wholesale florist with General Clearing House, Inc., New York City, to where he commutes from his home at 7 Cresmont Road, West Orange, N. J. Red is married to the former Florence M. Williams, has a 10-year-old daughter, Ruth Williams.

Salesmen for Debenvoise

Paint salesman for the Debenvoise Company in the Philadelphia area is *Seward (Baldy) Baldwin '28*, former football and baseball man at Cornell. Baldy married Barbara S. Bishop (Bryn Mawr) just two years ago, lives at 9 Tohopeka, Chestnut Hill, Philadelphia, is a member of the University and Cornell clubs.

Brief Report on Craig '19

John W. (Jack) Craig '19 is a field man for the H. S. Melchor Company, Portland, Maine. Former chapter president and Cornell footballer, Brother Craig may be addressed in care of the company at 159 Commercial street, Portland.