

THE ALPHA DELT

Cornell University Chapter of Alpha Delta Phi

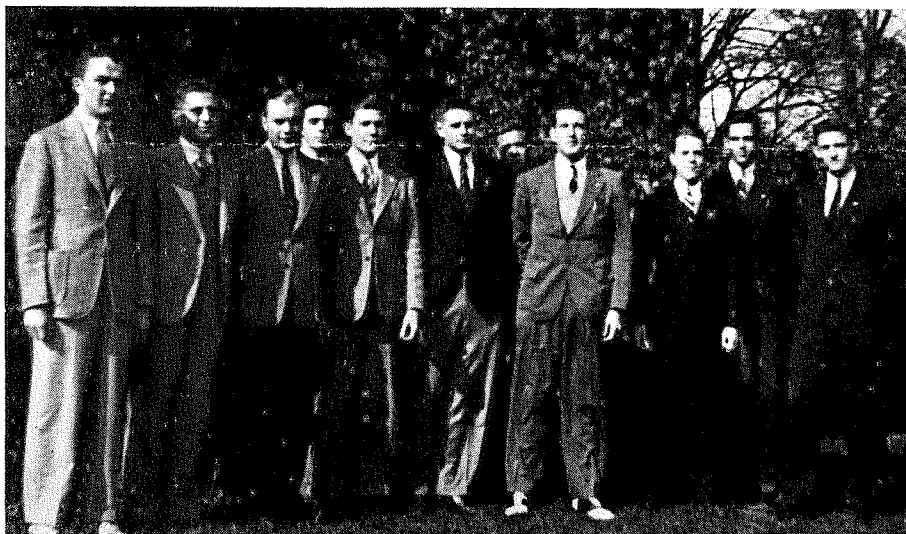
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NUMBER 1

Alpha Delta Phi Pledges Eleven New Freshmen

Alpha Delt Presents New Pledges



PICTURED ABOVE are the members of Alpha Delta Phi's new pledge class. Left to right: Bob Potter, Lyle Guslander, Larry Smith, Bob Vinton, Hubert Everist, Whitney Boardman, Bill Speers, George Farley, John Johnson, Bill Cole, and Larry Wheeler.

Homecoming Day Set for Saturday, November 14, With Dartmouth Indians as Chief Attraction

Coincident with the University's celebration of its Golden Jubilee of Football and the annual homecoming day, Saturday, November 14, Alpha Delta Phi is making plans to entertain a large group of alumni.

It is expected that the Dartmouth game Saturday will mark the high spot of the week-end. The Indians have a characteristically good team this year, but as every alumnus knows, there have been some changes on the Hill.

Team Having Good Season

With major victories over Syracuse and Penn State this year, there is every chance that homecoming visitors will witness a Big Red victory. Under the new coach, Carl Snavely, the team is enjoying a successful season.

It is hoped that as many of the actives and returning alumni as possi-

ble will be able to sit in one block of seats at the game. For this reason, it is important that all alumni planning to attend the game send a check for \$3.30 to the chapter immediately. Checks should be made out to the Cornell University Athletic association.

Buffet Luncheon Planned

A Buffet luncheon will be held at the house at 1 o'clock Saturday, which all alumni are urged to attend in order that there may be a get-together and renewing of old acquaintances before the game. Tim Perkins and Larned Whitney are in charge of arrangements.

Enclosed with this Alpha Delt is a return card which every alumni brother should fill out whether or not he returns for the week-end. It will aid materially in helping to keep chapter records up-to-date.

Alumni Cooperation Proves Great Help With Rushing Leads

THREE LEGACIES ARE INCLUDED AMONG NEW MEMBERS OF PLEDGE CLASS

Alpha Delta Phi announces the pledging of 11 new men, three of whom had Alpha Delt connections before coming to Cornell. The calibre of the freshmen taken this year is easily classed as coming up to Alpha Delt standards. The cooperation of the alumni in furnishing names to the rushing committee was in no small way responsible for the season's success.

Lawrence W. Wheeler, of Sterling, Ill., is the son and nephew of Alpha Delts. He is now on the freshman track squad.

Trying for Crew

Walter W. Boardman, of San Francisco, is another legacy, his father and uncle being A. D's. He attended Punahoe and Stanford and is trying out for crew.

John T. Johnson, of Akron, Ohio, attended Western Reserve Academy. Out for cross-country, John is also the son of an Alpha Delt.

Makes Varsity Band

Larry Smith has already been named to the varsity band. He comes from Milwaukee, where he attended the Milwaukee Country Day school.

Hubert H. Everest, of Sioux City, Iowa, prepped at Notre Dame and is a member of the rifle team.

Robert K. Potter, Jr., of Colorado Springs, attended Kent School. With the advent of winter, he will be trying for the ski team.

William T. Cole, of Canton, Ohio, prepared at Western Reserve Academy.

William A. Speers, of Bedford Hills, N. Y., is also looking forward to the skiing season and also plans to go out for crew. He prepared at Andover.

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THE ALPHA DELT

Published five times during the school year by the Cornell University chapter of Alpha Delta Phi Fraternity for the benefit of its alumni members and friends.

Joslyn A. Smith Editor

News contributions and communications to the editor are solicited at all times. Direct correspondence to the editor, Alpha Delta Phi Fraternity, 777 Stewart Avenue, Ithaca, N. Y.

More Honors Acquired Through Fall Elections

With the fall elections completed, Alpha Delt has added more honors to its already adequate list. Bibber McNamara, who played third on the varsity nine last spring, has been elected to Sphinx Head and Kappa Beta Phi.

John Rogers and Fred Shick have been named to the crew club, John having won a varsity letter, and Fred a letter as a member of the 150-pound crew. In addition, John has been elected to Aleph Samach.

Bill Arnold has joined the Mummy club, while Gurden Miller has been elected to Red Key. Bill Luke has started the grind for crew competition.

STAYS AT HOUSE

Prof. Frederick Bedell, formerly of the physics department, stayed at the chapter house during the summer months while engaged in research. At present, he is doing electrical research work with his son in the western states.

NEW RADIO PURCHASED

A new RCA-Victor combination radio and victrola has been purchased to replace the old machine. It has proved so popular with the chapter that it is believed not to have been turned off since the installation.

TWO FAIL TO RETURN

Art Hoffman '38 and Carl Friend '38 did not return to Cornell this semester. Art is working with a Syracuse ice company, but hopes to return next year. Carl is associated with his father in Milwaukee, but is planning to be in school next year.

Kenelm W. Taylor '31, as office and credit manager of the U. S. Tire Service, of New York City, offers help at any time to brothers with tire troubles. He's living at 15 Seeley avenue, Arlington, N. J.

1936 Grid Schedule

The following are the remaining games on the Big Red's 1936 football schedule:

November 7

Princeton at Princeton

November 14

Dartmouth HERE

November 26

Penn at Philadelphia

All ticket requests sent to the chapter house must be accompanied by checks.

Last Year's Senior Class Scattered in Four States

Last year's senior class is widely distributed geographically, a recent survey shows. Four states are represented by their number.

Alex Reed, taking a five-year architectural course, is back at Cornell to finish up the requirements for a degree, while Reinald Werrenrath is with the National Broadcasting company, R. C. A. building, New York City.

Warren Tubbs has entered the law school at the University of West Virginia; John Stead is with an engineering firm in Chicago; while Jack Cobb, erstwhile embryo lawyer, is learning the oil business in Texas.

SCHOLARSHIP IMPROVING

Scholarship, which has been a problem of the chapter for the past few years, is improving steadily, with eight whose grades are well above the chapter average. They are Erb Wattles, Hal Sawyer, Jos. Smith, Bill Rockwell, John Johnson, a transfer from Ohio State, George Bailey and Bill Luke.

Frederic W. Shelton '17, oil production superintendent of the Phillips Petroleum company, of Oklahoma City, writes that after spending five years in Canada and observing the failure of the \$25 per month social credit idea he sees little help for the Townsendites. He is now living at 312 E. 27th avenue, Oklahoma City, Okla.

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Frank C. Howland '03 is serving as treasurer and general manager of the Thomas Phillips company, of Akron, Ohio.

Alpha Delt Mourns Five Alumni Deaths Of Recent Months

BRIGHAM '70, WHO ENTERED CORNELL FIRST YEAR AMONG DECEASED

The chapter has been informed of the deaths of five alumni since the last issue of the Alpha Delt.

D. Johnson Brigham '70, who entered Cornell at its opening, died at his home in Des Moines, Iowa., October 8. He had served as the Iowa State librarian since 1898. He was a charter member of the Cornell chapter.

Won Plaque as Author

Brother Brigham was publisher of the Cedar Rapids, Iowa, Republican from 1881 to 1883; served as American consul in Aix-La-Chapelle, Germany; and for four years was editor and publisher of the Midland Monthly. He was a past president of the Des Moines Chamber of Commerce, the Iowa State Library association, and the National Association of State Libraries. Author of many books, "The Youth of Old Age" won the Iowa Library association plaque in 1934 as the outstanding contribution by an Iowa author.

John Savage, Jr. '78 died September 26, 1935, at his home in Brady, Texas, where he had lived for many years. Information concerning his death reached the chapter only recently.

S. Morgan Barber '90 died October 5 at his home at Green Farms, Conn. He entered the optional course in 1886 and remained for two years.

Lived in India

Donald S. Gray '10 died in August at London, England. For some time he had been with the Standard Oil company at Calcutta, India. During the War he was a captain in the 350th Field artillery. While in Cornell, Brother Gray was active in Undine, Savage Club, Mummy Club, Glee club, and Bench and Board.

Charles T. Lansing '16 died at his home in Englewood, N. J., August 19. Death was caused by heart failure. Brother Lansing was a member of the Knickerbocker and Englewood clubs. He was captain of the golf team his senior year at Cornell.

Alumni Cooperation Proves Great Help With Rushing Leads

(Continued from page one)

George H. C. Farley, of Loudonville, N. Y., who prepped at Albany Academy, is a member of the freshman football squad.

Lyle L. Guslander, of Alameda, Cal., will try out for the swimming team.

Robert J. Vinton comes from the Birmingham, Mich., high school. His attention will be devoted to rifle, golf, and baseball here.

HOUSE TEAM WINS, LOSES

The Alpha Delt football team has wound up with a .500 standing after two games. The Psi U's won the opening game of the schedule by default, but the Delta U's lost by a score of three first downs to two in a scoreless tie. Members of the squad include Wattles, Bailey, Neff, Perkins, MacNamara, Rockwell, Johnson.

ALUMNI VISIT CHAPTER

Among alumni who have visited the chapter during the fall are "Pete" Smith '00 and his wife, here for the Syracuse week-end, and James Rockwell '04, who spent a few days with his son, Bill '38.

Theodore G. Rockwell '09, who has written several articles for various insurance journals, is considered one of the best-informed men in his field. He is associated with the firm of Moore, Case, Lyman & Hibbard, of 175 W. Jackson Blvd., Chicago. He is also a life member of the Art Institute, the Field Museum of Natural History and Museum of Science & Industry, of Chicago.

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H. Kenneth Likly '17, of the Likly Agency, Inc., 42 East avenue, Rochester, is another successful insurance man. He has two sons, William and Kenneth, Jr.

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Wm. Guthrie Packard '11 is president and treasurer of the Frank Shepard company, law publishers, of 80 Lafayette street, New York City.

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H. Herbert Micou '15 heads his own contracting firm at 15324 E. Jefferson avenue, Detroit.

Buttermilk Falls



PICTURED ABOVE is upper Buttermilk Falls, one of the many scenic spots near Ithaca. Pinnacle Rock is discernible in the right background.

Colt '94 Heads Dodge New York Organization

William L. Colt '94, one of the better-known automobile executives of New York City, is serving as president of Dodge Motors New York, Inc., whose offices are at 124 West End avenue, New York City.

"Bill," who received his degree in mechanical engineering, was active while on the Hill, being a member of the glee club four years and leader his senior year. He was also chairman of the senior ball committee and senior captain.

In 1921 Brother Colt established the Colt-Brady company, Chrysler distributors, of Providence, R. I. His son Leonard B. Colt '22, another Alpha Delt, is president of this company.

Donald W. Taylor '08 conducts a real estate and insurance office at 320 Globe building, St. Paul, Minn.

Teagle '00 Enters Harmonica Business With Large Supply

GETS FORTY MILLION GERMAN INSTRUMENTS IN TRADE FOR OIL CARGO

That Walter C. Teagle '00, as head of the Standard Oil company of New Jersey, has recently entered into the music business was revealed in his address to the stockholders of his company at their annual meeting last June.

Forty million harmonicas were acquired by the company in payment for shipments of oil to Germany. This deal, which is one of the strangest in the history of either the oil or the harmonica business, was necessitated, he said, because of the German government's prohibition on the exportation of currency.

As Brother Teagle explained to the astonished stockholders, "We have bought some ships and we have bought some mouth organs. We have enough mouth organs to give two to every boy in the country. So we are also in the music business."

Just what he intended to do with harmonicas, Teagle did not say, but as yet there has been no confirmation of the rumor that he will establish a Harmonica College on the Hill and provide enough instruments for the next hundred years.

William Young '93, since his retirement from active law practice, is living at 135 Grampian Blvd., Williamsport, Pa. Brother Young has had a long and distinguished career of public service, serving in the New York State Assembly from 1905 to 1907, followed by sixteen years as Judge of the New York Municipal Court. From 1924 to 1934, the time of his retirement, he was Judge of the Children's Court.

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George H. Willis '27 is an investment banker with the First Boston Corporation, of Chicago. He lives at 537 Sheridan Road, Evanston, Ill.

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James D. Wigglesworth '22 is serving as machinery buyer and secretary for the Hill-Clarke Machinery company, of Chicago. "Wig", who is married and has three children, lives at 1066 Ash street, Winnetka, Ill.

News of Alpha Delta Brothers Everywhere

As president of the Morris Plan Bank at 223 East Fayette street, Syracuse, *Alden B. Sherry '16* is one of the better-known men of Syracuse. After graduation, he spent a year at Harvard as well as one at Cambridge, England. During the War, he served as a pilot in the 94th squadron of the A. E. F.

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Richard H. Cobb '09, who is living at 905 E. 93rd street, Cleveland, is in the building construction business. He has two sons.

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Willard Richard Simpson, Jr. '30 is foreman of light oil treating with the Sinclair Refining company, of Wells-ville, N. Y.

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Samuel S. Evans, Jr. '27 is serving as factory representative for the Wilkening Manufacturing company, of Philadelphia. Mail should be addressed to 195 Auburn street, Auburn-dale, Mass., where "Sam" lives with his wife and two children.

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Peter Smith '00 is textile engineer for his own firm at 192 Elwood avenue, Newark.

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Philip Dalton '24 is the inventor of aircraft plotting boards and computers now in use by the Navy and Army air corps as well as commercial airlines. Although he is a government contractor at 1737 H street, N. W., Washington, D. C., "Phil" is also navigation and gunnery officer in the reserve squadron at Anascostia, D. C.; was a naval aviator at Pensacola in 1931; served on active duty aboard USS Northampton in 1932.

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William A. Whittlesey '04 seems to be one of the busiest men in Massachusetts. Although he gives his address as an executive of the Pittsfield Electric company, he also notes that he is president of the Berkshire County Savings Bank, and a director of both the Berkshire Trust company and the Berkshire Mutual Fire Insurance company.

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Walter G. Pietsch '96 is a member of the advertising agency of Gale & Pietsch, Inc., of 333 N. Michigan avenue, Chicago.

Why Not Fill Out Your Blank Today?

Although the greater part of our alumni have returned their Who's Who blanks to the chapter house, there are still a few for whom we do not have complete and accurate information. If there is a yellow blank enclosed with your copy of this Alpha Delt, why not send it back today and help us get our records into proper shape?

Philip S. Lyon '27 is serving as secretary-treasurer of the J. F. Pritchard and company, 528 Dwight building, Kansas City, Mo.

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Layton S. Lyon '01 is associated with L. L. Stearns and Sons, of Williamsport, Pa. He has two sons, George and Layton, Jr.

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Horace W. Hooker, Jr. '28 is manufacturing chemicals with the Hooker Electrochemical company, of Niagara Falls. "Hook" was married in 1932 and has one daughter, Jean.

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As lawyer and general solicitor for the Maine Central Railroad, *Charles H. Blachford '95* is one of the better known attorneys of Portland, Maine where he lives at 74 Spruce street.

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Allan C. Johnson '12 is president of the Cambridge Machinery and Supply company, of Cambridge, Ohio, and lives at 654 N. Portage Path, Akron, Ohio, with his wife and two children.

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Winsor F. Woodward '03, who lives at 7953 Montgomery avenue, Elkins Park, Pa., is associated with the Philadelphia office of the Standard Oil company of Pennsylvania. While on the Hill, "Woody" was manager of the *Era* and a member of the *Widow* board. He received the silver star citation as a lieutenant in the navy during the War.

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Charles C. Bailey '21 is associated with the Rotary Electric Steel company, of Detroit. He is living at Baseline, Michigan.

James T. Lewis '27 is a mechanical engineer with the Cleveland Crane and Engineering company, 60 East 42nd street, New York City. Jim married Barbara Kelly, who attended Wellesley, a little more than a year ago.

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Harold S. Hawkins '11 is selling for Luxford and company, of Los Angeles. He lives at 3807 Floresta Way, that city.

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Dennis Hall '29 is traveling contractor for the Culbertson Construction company, of 1720 Euclid avenue, Cleveland. He has one son, Norman, three years old.

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William H. Ogden '27 is manager of the New York Water Service corporation, of Glen Cove, L. I., located at 50 Glen street. "Bill" transferred here after spending two years at Hamilton College. He was married in 1931 to Katharine Howard and has one daughter Marian, 3.

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William E. Johnson '18 is a steamship agent with the firm of Johnson and company, 333 N. Michigan avenue, Chicago. During the War, he served overseas as an ensign in the navy.

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Charles B. Johnson '14 is with the Penberthy Injector company, of 1242 Holden avenue, Detroit. He was commissioned as ensign in the navy aviation corps during the War. He lives at 642 Lincoln Road, Grosse Point, Mich., with his family, which includes four boys.

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Joseph L. Eastwick '18 is treasurer of the James Lees & Sons company, a Bridgeport, Pa., firm. Joe, who is still single, lives at 1108 DeKalb street, Norristown, Pa. While on the Hill, he was manager of the track team.

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Winner of the Distinguished Service Cross and Croix de Guerre as a member of the 37th Division in the War, *Stuart S. Donaldson '23* is now manager of the Newhall division of the Southern California Gas company. "Stew", who receives his mail at Box 303, Newhall, Calif., is the father of two boys.