

# THE ALPHA DELT

Cornell University Chapter of Alpha Delta Phi

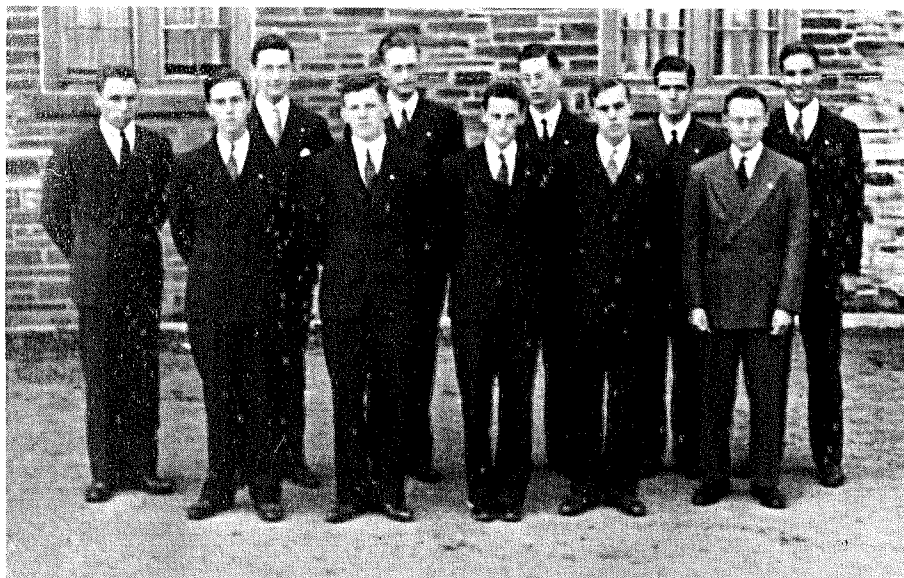
VOLUME 4

ITHACA, N. Y., OCTOBER, 1937

NUMBER I

## Alpha Delta Phi Announces Pledging of Thirteen

*Presenting This Year's Pledges*



The pledges, assembled, present this picture. The front row, left to right, includes: Hadaway, Ackerman, Richardson, Hall, Peterson, Munschauer. In the rear row are: Robinson, Smith, Herrmann, Rohn, Rendall. Easter and Frazier missed the photographer.

### All Alpha Deltas Invited For Annual Homecoming Game With Columbia Lions Saturday, October 30

Saturday, October 30, has been named as official alumni homecoming day on the Hill, and Alpha Delta Phi looks forward to entertaining a large group of alumni at that time.

The big event of the week-end, of course, will be the football game with Columbia. Both the Lions and Cornell were rated high as the season opened, but Brown punctured the Columbia balloon last Saturday with a 7-6 defeat.

The Big Red team started out magnificently, downing Penn State, Colgate, and Princeton on successive week-ends, but bowed to Syracuse in one of the season's upsets and dropped a tough battle to Yale 9-0, last week. With both teams on the rebound this

week, one of the best games seen in the Crescent in recent years should warm the hearts of all returning alumni.

This will be the last home game of the season, Dartmouth and Penn being scheduled on foreign fields. This fact, coupled with the large number of returning alumni, should produce one of the best games of the year.

It is hoped that a record-breaking number of Alpha Deltas will be back for the occasion. With a fine bunch of pledges on hand, the chapter is looking forward to an excellent year on the Hill.

No formal program has been planned by the chapter, it being the  
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## Twelve Freshmen Included in Group

### Four Boasted Alpha Delta Phi Relatives Before Coming To Cornell

As the smoke of another rushing season dies away, Alpha Delta Phi is proud to announce the pledging of twelve freshmen and one sophomore to constitute a most satisfactory pledge class for the year. Four of the group had Alpha Delt connections before coming to the Hill.

*William Ridgely Hadaway '40*, New Rochelle, N. Y., is the sophomore member of the delegation. He is a member of the agriculture school.

#### Is Swimming Champ

*Warren Ackerman, Jr.*, Rumson, N. J., was named state diving champion of New Jersey while attending Lawrenceville. He also participated in the pole vault there. He will go out for the freshman swimming team. He is enrolled in the arts college.

*James Miller Easter*, Owings Mills, Md., is enrolled in engineering. Active in wrestling and polo in high school, he will go out for polo here. He is a legacy.

#### Goes Out For Track

*George Dudley Frazier*, St. Louis, Mo., has gone out for freshman track. An engineer, he was active in both track and basketball in preparatory school.

*John Norton Hall*, Yonkers, N. Y., managed the track and hockey teams there. He is taking hotel administration.

*Robert Henry Herrmann*, Garden City, L. I., won letters in track, soccer, and boxing in high school. An arts student, he is now out for cross-country.

*Robert Jacob Munschauer*, Buffalo, N. Y., is taking arts. A varsity swimmer at preparatory school, he is now  
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## THE ALPHA DELT

Published five times during the school year by the Cornell University chapter of Alpha Delta Phi Fraternity for the benefit of its alumni members and friends.

William G. Luke, Jr.

Editor

News contributions and communications to the editor are solicited at all times. Direct correspondence to the editor, Alpha Delta Phi Fraternity, 777 Stewart Avenue, Ithaca, N. Y.

### Editor Asks for Help In Coming Year

As this, the first number of Volume 4 of the ALPHA DELT, makes its appearance, the Cornell chapter is looking forward to one of its best years, which will be reflected in what we hope will be a more interesting paper than those of previous years.

To make this possible, however, we are asking each one of our readers to do his part. Some have never "gotten around" to returning their "Who's Who" blanks to the chapter. In some cases, this will be the twelfth one mailed—we hope it will be returned.

From these we can compile news of general interest to the rest of the alumni. At the same time, chapter records are brought up-to-date and addresses are verified. If you met any other Alpha Delt on your summer vacation trip, a letter describing your reunion would be appropriate, too.

In the meantime, arrange a visit to the Hill some time during the coming year!

### Only Four Addresses Now Needed

The chapter is glad to report that addresses for all but four of its 454 living alumni are available. However, we'd like to have perfect files and hence are asking you to spend a few minutes in helping us to find these last four brothers. Here are the four:

Rhodes C. Bromley '23, Melville G. Brown '09, Victor A. Spangberg '24, Joseph H. Taylor '27.

### MANAGES GEORGIA HOTEL

*Benjamin Bristow Adams, II* '35 is resident manager of the Hotel Suwanee, Cordele, Ga. He's living there with his wife, the former Miss Genevieve McGuire, whom he married in 1932.

### Rushing Chairman Sends Chapter's Thanks

During the active rushing season, the chapter was besieged with such a flood of recommendations from the alumni that many of the letters were later misplaced.

For that reason I am taking this means to thank everyone for his cooperation in helping us to pledge the fine freshman class we now have. Whether the boy you recommended is pledged to Alpha Delta Phi or not, be assured that we investigated him thoroughly.

We're all very proud of the class and hope that each of you will have an opportunity to visit the Hill some time this year and meet them.

MERTON GERHAUSER '30  
Rushing Chairman

### Many Alumni Addresses Received During Summer

A large number of new addresses were received for various alumni during the summer months. We're passing them on to you in order that you may keep your personal records straight.

Joseph K. Bole, Jr., '28, 34 W. Southampton Ave., Philadelphia, Pa.

Charles H. Divine '12, 201 Court St., Binghamton, N. Y.

Kenneth H. Gardner '18, 1725 Lee Road, Cleveland.

Dr. Harold Gifford '79, 4907 Dav-  
enport St., Omaha, Neb.

Dennis Hall '29, 1006 Sweetland  
Bldg., Cleveland, O.

Alfred Millard, Jr. '15, R. D. 1,  
Box 269, Pasadena, Calif.

Robert Murray, 3666 Lindholm Rd.,  
Cleveland, O.

Richard F. Pietsch '26, 1946 Green-  
wood Ave., Wilmette, Ill.

William N. Rogers '29, Box 471,  
Phoenix, Ariz.

Robert Schurman '07, 1925 Gough  
St., San Francisco, Calif.

Henry P. Sexsmith '25, 26 Edwards  
St., Binghamton, N. Y.

Leonard V. Spangberg '20, Jeffer-  
son Apts., Niagara Falls, N. Y.

Kenelm W. Taylor '31, 665 11th  
Ave., New York City.

Franchot Tone '27, 526 No. Bristol,  
Los Angeles, Calif.

Charles O. Vail '34, c/o Giler-  
meister, 86 Livingston Ave., Yonkers,  
N. Y.

John W. Welles '18, 26 W. 9th St.,  
New York City.

## Twelve Freshmen Included in Group Chapter Pledges

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out for track. He is a brother of Charles Munschauer '40.

Walker Fairfield Peterson, Jr., Baltimore, Md., was soccer manager and a member of the Glee Club at Pom-pert. Another arts student, he is the son of Walker F. Peterson '11.

Norman Franklyn Rohn, Milwaukee, Wis., prepared at Exeter. A member of the crew and rifle and swimming teams, he is out for freshman crew. He is taking engineering.

William Rendall attended Lake Forest Academy. He is another aspirant for the freshman crew and is taking engineering.

Henry Brown Richardson, Lowville, N. Y., played football and baseball in high school. He has already won a place in the R.O.T.C. band. He is an arts student.

William Furman Robinson, Garden City, L. I., who is taking arts, will go out for hockey as soon as Nicky Bawlf says there's ice enough. He played soccer and was a member of the track team in high school.

The fourth legacy of the year is Julian Cleveland Smith, the brother of Jos Smith '38. He prepared at Exeter where he played piano for the Glee Club, was active in publications work and a member of the golf squad. He has already made the Glee Club here as accompanist and has entered the fall golf tournament. He is taking engineering.

### Charles B. Goodspeed '08 Has Million Dollar Deficit

Charles B. Goodspeed '08, as treasurer of the Republican National Committee is faced with the discouraging task of eradicating the current Republican deficit of approximately \$1,000,000. He recently attended a meeting in New York City with other prominent Republicans in an effort to solve the problem.

He is a manufacturer with offices at 619 Railway Exchange Bldg., Chicago, and is a director of the People's Gas Co and several other large corporations.

## Dr. Edmund E. Day Inducted As Fifth Head of Cornell

Fifty-Three School Heads View  
Impressive Ceremonies  
On October 8

Dr. Edmund Ezra Day was inducted into office as Cornell's fifth president at an impressive ceremony Friday, October 8. Administrative heads of fifty-three universities and colleges were among the many guests in town for the occasion.

Dr. Day came to Cornell with an impressive record as an economist and as an administrator of the Rockefeller funds for the study of social securing and economic insecurity, international relations, public administration, and the improvement of secondary education.

### Aided World-Wide Studies

Under his direction since 1928, the division of social sciences of the Rockefeller Foundation has aided world-wide studies and training during a period of great social unrest and change. Included were the completion of the Encyclopedia of the Social Studies, work on costs of medical care, studies of unemployment relief, and contributions to the work of the Brookings Institution, National Bureau of Economic Research, and the public administration centers at Harvard and Syracuse.

From 1933 until the time of his appointment, he had charge of the ten million dollar program of the General Education board for the improvement of secondary school education in the United States. One of these projects was the inquiry in the character and cost of publication in New York under the regents.

### Dartmouth Graduate

Dr. Day received his BS from Dartmouth in 1905, and his MA. the following year. He then served as instructor in economics there until 1910, with the exception of 1908-09 when he received his Ph. D. at Harvard. For the next thirteen years he was a member of the economics department at Harvard.

In 1923, Dr. Day went to the University of Michigan, where he organized the School of Business Administration and served as its first dean. In 1927, he went to the Laura Spelman Rockefeller Memorial for a year,

### To Guide Cornell



Cornell Alumni News

DR. EDMUND E. DAY

and then assumed his duties at the Rockefeller Foundation.

He is a former president of the American Statistical Association, a member of the American Economics Association, and the Royal Economic Society of Great Britain. He is the author of *Statistical Analysis*, written in 1925, and a co-author of *The Growth of Manufactures*, written in 1928.

In his inaugural address, Dr. Day disclosed no radical changes of policy for the University, emphasizing rather that the broad liberal policy of the institution would be vigorously protected.

Those who preceded Dr. Day in this important office are Dr. Andrew D. White, who served from 1866 to 1885; Dr. Charles K. Adams, who held office until 1892; Dr. Jacob G. Schurman, who served until his resignation in 1920; and Dr. Livingston Farrand, who retired last June.

### FOUR FAIL TO RETURN

Four chapter members were unable to return to school this year. John Dixon '30 is working with the Bank of Manhattan; Ralph Donohue '38 is in business here in Ithaca; George Johnson, Jr., is in Cleveland; and Lyle Guslander '40 is in Alameda, Calif.

## Chapter Records Alumni Deaths in Summer Months

Reed '37 Dies at Dayton, O., From  
Infantile Paralysis Soon  
After Graduation

Three members of the chapter have died, the chapter has recently learned. It is with genuine sorrow that these deaths are recorded.

The one to touch the chapter most intimately was the untimely death of Alexander G. Reed '37 who died August 31 at his home, 305 Oakwood Road, Dayton, O. Infantile paralysis was the cause of his death. He had been at summer school to finish up the necessary work for his degree in architecture and died soon after his return home.

### Hess '87 Dies

Col. F. Judson Hess '87 died in Rochester, N. Y., September 24, 1936, the chapter only recently learned. He had lived there all his life, heading the Hess Perfume and Costuming Co.

He was on the Hill for a year as an architecture student, and was class navy director and rowed on his class crew. In addition, he was a member of the Glee and Banjo Clubs.

### Served in War

After leaving the University, he became active in the National Guard and served in both the Spanish-American war and the World War. When the University's war memorial was constructed, he endowed a room to honor the members of the class of '87 who served in those two wars.

The chapter has also learned that Major John N. Wright '92, who had been listed on the chapter roll as lost for some time, died June 17, 1934. It is believed that his death occurred in California.

## All Alpha Deltas Invited For Homecoming Saturday

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opinion that alumni will prefer to spend their time renewing old friendships and becoming acquainted with the present personnel of the chapter.

You really owe it to yourself to forget the worries of the stock market for two days and come back to the Hill and relax. We're anxious to see you and promise to do our best to show you a good time.

## Rogers '38 Named Crew Commodore For This Season

**Whitney Bid by Quill and Dagger In Fall Elections; Others Are Busy**

At the first fall meeting of the letter-winners in crew, Johnny Rogers was named commodore for this year. This, added to Jos Smith's captaincy of the ski team, gives Alpha Delta Phi a commanding position in sports for the year.

Larry Whitney joined John and Jos in Quill and Dagger in the recent fall elections. He has been coxing the crew all fall, following his alternating between the varsity and jay vee boat last spring.

### Named Assistant Coach

Bud Baillaiere has been named assistant boxing coach for this year. He will assist the new coach, Allie Wolff, a former Penn State man who was undefeated in three years of college competition.

Mert Gerhauser and Bob Young are practicing with the polo squad, and both have a good chance of making the varsity this year.

### Three Out For Track

Johnnie Johnson, Larry Wheeler, and Bill Speers are working out daily with the track squad. Larry has been showing up well in the hurdles.

Bill Luke, who won his letter last year, is getting back into form for the free style events as a member of the swimming team.

A previously unannounced honor was the election of Hal Sawyer as manager of the ski team this year.

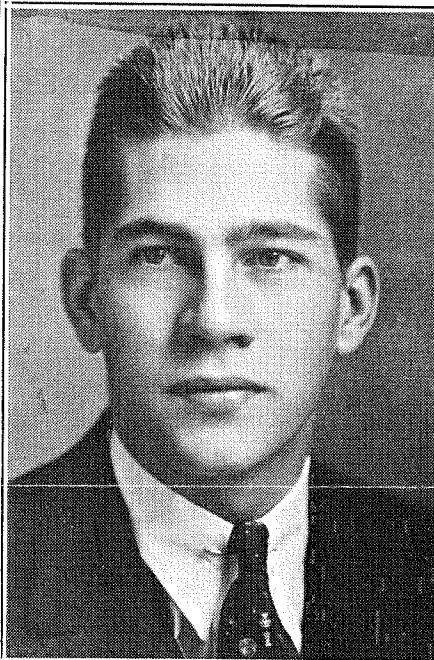
These activities, coupled with the promise shown by the pledge class, will mean that the closing of another year next June will still find Alpha Delta Phi well up in Hill standing.

## Brown '83 Celebrates Date of Golden Wedding

Brother and Mrs. Charles R. Browning '83 celebrated their golden wedding anniversary at their home, Llewellyn Park, West Orange, N. J. They entertained at a reception from 4 to 7 o'clock in the afternoon. This was followed by a dinner at 8:30 that evening.

Brother Browning is a retired merchant, having been formerly asso-

### Is Married.



**REINALD WERRENRATH, JR. '36** married Miss Elizabeth Imbrie, Newburgh, July 31. Mrs. Werrenrath was voted the outstanding undergraduate of Wells College when she attended there. Reinald is a member of the National Broadcasting Co. guest relations division. They are living in Forest Hills, L. I.

ciated with the Mutual Trading Co. His interests now are divided among his three daughters, eight grandchildren, and one great grandchild, the Essex County Country Club, and the Alpha Delta Phi Club, New York.

He came to the Hill in 1881 after three years at Swarthmore and stayed two years. One of Alpha Delta Phi's better students of that era, he was elected to Phi Beta Kappa as an undergraduate.

## Prof. Bedell, Yale '90, Retires From Teaching

Prof. Frederick Bedell, Yale '90, has retired after forty-five years of service on the teaching staff of Cornell and is now in Pasadena, Cal., working with his son-in-law in the development of scientific instruments. He came to the Hill after leaving Yale, and received his MS. in '91 and his Ph.D. in '92. The same year he was appointed physics instructor and con-

## Colt '22, Rice '25, Carter '22, Named To Trustee Board

**Room Rent, Dues Reduced to Parity Of Other Good Houses On the Hill**

Leonard Colt '22, Charles C. Carter '22, and Paul K. Rice '25 were named as new members of the Board of Trustees of the Alpha Delta Phi Corporation at the annual meeting of that organization last June. Walter C. Teagle '00, Paul H. Deming '94, and Roger W. Hooker '20 were re-elected to the Board.

These men, together with Alva Bradley '07, Ben P. Gale '29, Benjamin Patterson, Jr. '14, Russell N. Chase '22, Charles B. Goodspeed '08, and W. John Crawford, Jr. '07 constitute the present Board.

Main business of the meeting was the question of charges for room rent and fraternity dues. As a result, a fair reduction in charges was made, and now Alpha Deltas pay charges comparable to other fraternities on the Hill having similar equipment.

It was pointed out to the undergraduates present that the function of the graduate chapter is to bear the burden of paying interest, taxes, insurance, and upkeep on the property. The undergraduates are responsible for keeping the rooms fully occupied and for running the chapter affairs in a business-like manner.

Plans are being made to start a campaign within a short time whose purpose will be to receive subscriptions from the alumni which will be used to reduce the mortgage indebtedness and create a fund for the future upkeep of the property.

continued in that department until his retirement.

During that time, he obtained wide recognition for his pioneer work in developing the theory of alternating current phenomena, and in 1920 he published a monograph on airplanes which collected and clarified much of the fundamentals of aerodynamics.

His recent efforts have been in the field of biophysics. Some of his inventions include systems of power transmission and communication and many scientific instruments, including aids for the deaf.