

THE ALPHA DELT

Cornell University Chapter of Alpha Delta Phi

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NO. 5

Alumni Requested To Send Rushing Prospects Early

Large Class Needed to Replace Many Men Lost During Closing College Year

The undergraduate ranks of the Alpha Delta Phi at Cornell having been depleted by men leaving the University through graduation or for other reasons, a definite need is felt this year for a strong pledge class for the men of '42.

And to secure such a class necessitates considerable planning and much work. During the summer months the chapter plans to personally contact as many of the recommended men as possible, interesting them in the fraternity and arranging dates with them for the most important days of rush week.

Turn to Alumni for Names

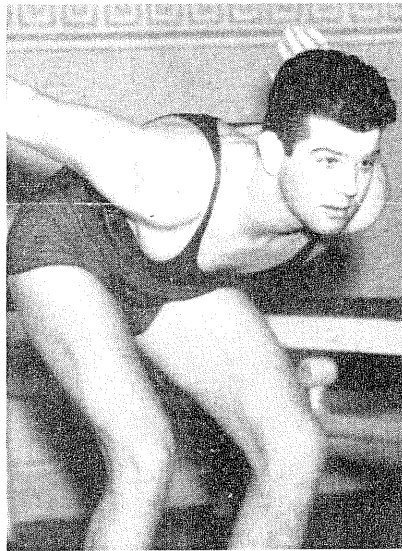
We feel it almost unnecessary to state that alumni recommendations are vitally important to the success of the campaign since that fact is so well established and recognized that we feel it is definitely taken for granted by both alumni and undergraduates. And that the latter are sincerely grateful also goes without saying.

Hence, may we respectfully urge you again to make positive attempts to determine who the prospective Cornell students are from your community, to determine whether or not they are Alpha Delt material, and use the enclosed card to send the name—or names—to the rushing chairman, Archer Speers '40, Bedford Hills, New York.

Names Needed Early

Fraternity rushing at Cornell is becoming more competitive and intensive each year, much of it done during the summer months; rare is it for a good prospect to come to the campus uncontacted and undated. Therefore, it is important for the chairman to have the names of rushees as early as possible in order that the Alpha Delt campaign get under way without delay.

Captains Swim Team



ABOUT TO PLUNGE off the end of Cornell's pool in the Old Armory is Bill Luke '39, steady member of the Big Red swimming aggregation who will lead the team as its captain during the 1938-39 season.

Bill Luke '39 Elected Swim Team Captain

Now that Bill Luke, '39 has relinquished the position of Alpha Delt Editor to another man, there comes the opportunity of giving credit and recognition where it is due.

For, after a successful season with the Big Red swimming team, competing in the relay and 100-yard free style events, Bill was elected captain of the team for next year. He is enrolled in the College of Arts and Sciences, coming from Pelham, New York.

Noel '25 in St. Louis

Thomas C. Noel '25 is in the insurance business in St. Louis, Mo., as a member of the firm of Lawton-Byrne-Bruner Insurance Co., where his address is 1201 Pierce Building.

Graduates Leave Splendid Campus Activities Record

Several Line Up Positions In Business World While Others Are Still 'On the Market'

Leaving Cornell and the Alpha Delta Phi after Commencement on June 20 are nine seniors who have added much to the prestige of the Fraternity, and who leave behind splendid records of undergraduate work at the University. To every one of them the rest of the chapter extends the finest of best wishes and hopes for success.

First on the list is *Marion Valentine Bailliere*, Hudson, Ohio, who was a member of varsity boxing squad and a wearer of the C. Graduating in Arts, he intimates he has had an offer of a position.

To Study in Venice

Wilson Baldwin Foster, Norfolk, Va., also graduates from the College of Arts and Sciences and plans to spend the summer at the Venetian School of Art, Venice, following which he contemplates a job with the Wilson Packing Company of Chicago. He was a member of Kappa Beta Phi and of the varsity crew squad.

Past-president of Sigma Delta Chi *John Stark Riggs*, Elmira, N. Y., receives a degree in Arts and is still looking for a position. Other campus activities included circulation manager of the *Widow* and membership in Kappa Beta Phi.

Father Coming on Clipper

William Shepard Rockwell, Scarsdale, N. Y., mentions that his father is flying from Manila on the China Clipper to attend the graduation exercises. Bill, also looking for a position, studied administrative engineering, was a soccer man, manager of frosh crew, and served the chapter as house manager.

Crew commodore *John W. Rogers*, Wheeling, W. Va., also receives a

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THE ALPHA DELT

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W. Archer Speers '40

Editor

News contributions and communications to the editor are solicited at all times. Direct correspondence to the editor, Alpha Delta Phi Fraternity, 777 Stewart Ave., Ithaca, N. Y.

106th Convention Scheduled For California September 8-11

The Fraternity's 106th Convention, September 8-11, 1938, will be conducted on the Monterey Peninsula, Calif., with Hotel Del Monte as the general headquarters.

Chapter delegates chosen to make the trip west are Merton F. Gerhauser '39, Chagrin Falls, Ohio, and William T. Cole '40, Canton, Ohio, who urge alumni, who have questions or proposals to be brought up at the Convention, to communicate with them.

Alumni, of course, are cordially invited and urged to attend if they find it possible—many California alumni will be on hand—so, if any of you men are able to swing a little vacation trip in the vicinity of the West Coast you have a delightful time awaiting you.

Horace Hooker '28 Assists On Cornell Day Weekend

Fifteen prospective Cornellians were guest of the chapter on the annual Cornell Day this year when over 700 sub-freshman were registered by the University. Horace Hooker '28 came to the campus for the weekend and helped a great deal in carrying out the chapter's entertainment program.

During a special dinner at the house Saturday night Prof. H. B. Meek of the Hotel School gave an interesting talk, telling of his experiences in many countries during his recent 'round-the-world trip.

Is '28 Regional Chairman

John M. Young II '28 served as regional chairman for the class of '28 at the recent 10th reunion of that class. He represented the Evanston, Ill., district.

Two Officers Reelected In Elections for 1938-39

George V. Bayly '39 and Merton F. Gerhauser '39 were reelected to the offices of president and vice-president of the chapter respectively at the late spring elections.

Other officers selected were Robert Q. Reynolds '40, treasurer; James Easter '41, recording secretary; Whitney Boardman '40, house manager; and Lawrence Wheeler was selected to represent the chapter on the interfraternity Council.

Arch Speers '40 was appointed rushing chairman, and Roger W. Hooker '20 was reelected as representative of the chapter on the Executive Council.

Balch '89 in Retirement

Allan C. Balch '89, who gave to the University the beautiful women's dormitory known as Balch Hall, lives in retirement at the Los Angeles Biltmore Hotel in Los Angeles, Calif. He was very prominent in the public utility field for many years in California.

Mrs. Balch (Janet Jacks '86) is also keenly interested in the University and was probably much of the inspiration towards determining what the Balch gift to the University would be. She was an early member of the Cornell chapter of Kappa Kappa Gamma and has been given high recognition by her sorority. It is interesting to note in this connection that when Kappas around her time agitated for a space in which to hold a sorority dance and were momentarily refused by the University, Cornell Alpha Deltas made a friendly gesture in offering the use of their chapter house. When the University learned of the offer, they granted permission for the use of Sage. In a small way, Alpha Delta Phi helped Cornell women secure a foothold on recognition and privileges.

"Gosh, I Don't Remember . . ."

When he came to the item on our who's who questionnaire of what chapter offices he held, Charles Wood Cross '01 wrote, "Gosh, I don't remember—anyway I know I was never president". "Cheese" is a geophysicist, living at 1509 North Hollywood avenue, Hollywood, Cal., is married and has no children.

Two Alpha Deltas In 1st Boat As Regatta Nears

Commodore Rogers Will Row Number 4; Whitney May Land Coxy Position

Many Alpha Deltas are looking forward to the Poughkeepsie Regatta with particular interests this spring since John Rogers '38, number four, is Commodore of the Cornell crew, and at the present time Larry Whitney '38 is in the varsity shell as coxy. Larry moved up from the JayVee boat in recent practice sessions and hopes are high that he will hold on to the first boat position.

The Regatta is scheduled for Monday, June 27, for which the varsity has received number five lane in the drawings. Two freshmen, John Hall and Norm Rohn, who have been rowing in the yearling boat during the season, may not compete in the Regatta because of recent shifts on the frosh crew.

Two on Hotel Staff

When the Hotel School conducted its annual Hotel Ezra Cornell at Willard Straight in May, George Bayly '39 was superintendent of service in the main dining room, while John Hall '41 held down the lofty position of pantry boy.

Two juniors, Mert Gerhauser and Bob Young, received letters in polo; Mert was also elected to Kappa Beta Phi. Other elections concern Charlie Munschauer '40 and Bill Cole '40—initiated into Beth L'Amed—and Whit Boardman '40 has been taken into Rod and Bob, honorary civil engineering society.

Wheeler on Widow Board

Larry Wheeler '40, who has offered some fine competition on the track squad this year, has also made out in another activity, being elected to assistant business manager of the WIDOW. In addition, he served on the Sophomore Cotillion Committee, and just recently was elected to Sigma Delta Chi, national journalistic honorary.

Who's who blanks should be addressed to the chapter house during the summer.

Chapter's Float For Spring Day Is 'Cleo's' Bath

Small Dance Conducted at House on Saturday Night Of Annual Weekend

Spring Day weekend brought a small dance to the Alpha Delta Phi on Saturday night for which the chaperones were the University swimming coach, G. S. Little and wife, and Mr. and Mrs. F. R. Green. Mrs. Green is the sister of John Hall '41.

The chapter entered a float in the Spring Day parade on Saturday morning of May 21—a bathtub on wagon wheels, drawn by a horse driven by L. W. Wheeler '40, with Arch Speers '40 portraying the glamorous Cleopatra taking a bath in the tub.

Six Alumni Return

Sharing in the events of the weekend were George Beck '34, Morris Bradley '35, Robert McNamara '37, Charlie Neff '37, Erfin Wattles '37 and Elliot Tubbs '39.

The weekend was begun Friday afternoon with an attempt to run off the Carnegie Cup crew races with Princeton, Yale and Cornell, and, although the frosh and JayVee events were held, a strong wind came up as the varsities picked their lanes, necessitating a postponement until Saturday noon. Yale made a complete sweep of all three races.

Events Well-Attended

The races Friday afternoon and the Spring Day Circus attracted large crowds, especially the latter, held in Schoellkopf Field, which was in the form of a Roman Holiday, featuring chariot races, a regattas and other events which were at least Roman in name.

Conducted under restrictions and supervision, the celebration was something of a test this year to determine whether or not the holiday would be continued as an annual affair. Little unfavorable comment concerning the general conduct was voiced, so it is generally assumed that other years will find similar celebrations going on for Cornell's most widely-known holiday.

Members of the Faculty Entertained at Tea

Two hundred fifty guests consisting of faculty members and wives were present May 29 at one of the most pretentious of Faculty Teas the chapter has given. Under the direction of chairman Arch Speers '40 the undergraduates pitched in to decorate the solarium in a beautiful setting.

Among the ladies who poured were the wife of John Young '94, the wife of L. A. Fuertes '97, the wife of Thomas Midgeley '36, the mother of Jack Cobb '35, and the mother of Bob McNamara '37.

Graduates Leave Splendid Campus Activities Record

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degree in administrative engineering. In addition to holding the Mac Mullen Scholarship, he is a member of Aleph Samach, Quill and Dagger, and Kappa Tau Chi.

Harold Murray Sawyer, Jackson Heights, N. Y., will work during the summer with the Monsanto Chemical Company, St. Louis, Mo., returning to the University next fall for post-graduate work. Activities included president of the American Institute of Chemical Engineers, manager of Skiing, and membership in Ski Club, Al-djebar and Kappa Beta Phi.

Former chapter president and ALPHA DELT editor *Joslyn Alexander Smith*, Montreal, Canada, has accepted a position with the Shawinigan Water and Power Company, Montreal. Jos is an electrical engineer, was ski captain, track man, and held membership in Tau Beta Pi, Quill and Dagger, Red Key, Beth L'Amed, Delta Club and Ski Club.

Harris Ide Stanton, Lakeville, Conn., confides that he is interested in making contacts with any one who needs a top-notch civil engineer. Holding the MacMullen Scholarship, he was a member of the Musical Clubs, Beth L'Amed, and did some swimming and rowing. He may take a trip abroad during the summer months.

Larned Stark Whitney, JayVee crew coxy, receives a degree from the Arts College. He was a member of Sphinx Head, Beth L'Amed, Officers

Alpha Delts Make Plans for Summer Jobs and Cruises

Prexy George Bayly Expects to Pick Up Some Practical Hotel Experience in Columbus, Ohio

As the undergraduates break away from the campus at the end of the term their trails during the summer will weave a complicated mythical web as they fill out the vacation period.

Chapter president George Bayly '39 will be a little confined, however, picking off a summer job at the Niel House in Columbus, Ohio. John Johnson '39 has plans of a broader nature, hoping to sail for Europe on June 25 with friends.

Plans Sloop Cruise Along Coast

Mert Gerhauser '39 figures he will make good use of his 26-foot sloop, planning as one trip a two-weeks cruise along the New England shores. Bill Luke '39 will return to summer school to pick up a few extra credits.

Larry Wheeler '40 definitely plans to sail from Montreal June 25 on the *Empress of Britain*, including in his itinerary France, Germany, Switzerland, Austria, Italy, Scandinavian countries, Scotland and England. On the return trip he will sail from Liverpool September 10 on the *Duchess of Atholl*.

Boardman Going to Hawaii

Whit Boardman '40 plans to leave San Francisco June 21 on the *Monterey*, traveling with his family to Samoa, Fiji, Australia, New Zealand and Hawaii.

Bill Cole '40 is going to absorb a little practical experience in industry during the summer months with a job in the layout department of the Canton Malleable Iron Company, Canton, Ohio.

Club, Crew Club and the Newman Club. At this writing Larry has no definite plans for the coming year except summer R. O. T. C. camp.

Again the undergraduates bid these men a sincere farewell and anticipates their making frequent trips to the Hill for visits. May they become actively-interested alumni.

Chapter Mourns Recent Death of Elon Hooker '94

Was President of the Hooker
Electrochemical Company
Which He Organized

Another nationally-known member of the Alpha Delta Phi has passed away, the second in recent months. The most recent loss to the chapter is that of Elon Huntington Hooker '94, president of the Hooker Electrochemical Company, who died May 10, 1938.

He was best known at Cornell for having assisted with the construction of the dam at Triphammer Falls below Beebe Lake and with the Hydraulic Laboratory in Fall Creek Gorge. He had served as a representative at large on the Cornellian Council, and was a member of the Cornell Club of New York.

Uncle of Two Alpha Deltas

The name Hooker is well-known in the chapter, deceased having two nephews as members—Roger W. Hooker '20, sales manager of the Hooker Electrochemical, and Horace W. Hooker, Jr. '28, who is also connected with the same company.

One of his most recent honors was election to the chairmanship of the National Industrial Conference Board in 1937. Some years ago he was president of the Manufacturing Chemists' Association for three terms.

Was Candidate for Governor

An intimate friend of President Theodore Roosevelt, in 1912 he became treasurer of the Progressive Party; and in 1920 he was the Republican candidate for Governor of New York State.

Studies Furnishings' Problem

Chapter president George Bayly '39 has been working on detailed plans for needed furnishings of the solarium. He reports that he is making a study of decorations and costs, and that he is trying to organize a campaign to refurbish and to make the necessary repairs to the house in general. The feeling is that little repairs should be done regularly so that they may never become big ones.

Alumni Notes in Brief

Even though *Ken W. Taylor '31* spent but two years on the Alpha Delta premises he writes that he avidly reads every word of the ALPHA DELT and feels it renders a splendid service. He is an accountant for the U. S. Rubber Company at 1790 Broadway, New York City, living at 64 Morgan Place, N. Arlington, N. J. where he is married to Isabella Lyon.

* * *

Francis E. Brossy, Jr. '26 is in the cleaning and dyeing business in Detroit, the firm known as the L. C. Brossy Dyeing Company, 4866 Woodward Avenue. Frank and Mrs. Brossy (Agnes Louise Brandon, Wellesley) have two children—Francis E., III, ten years old, and Carolyn Bethane, 6—and live at 171 McMillan Road, Grosse Pointe Farms, Michigan.

Franchot Tone in New York

Franchot Tone '27, who stars in the currently-strong picture *Three Comrades*, was in New York City recently from which visit comes the report from the Group Theater, where he played soon after leaving Cornell, that he will probably appear in its first production of the 1938-39 season, Irwin Shaw's "Quiet City".

Lowe '35 Receives Promotion

When the Compton Advertising Corporation, New York City, recently expanded the advertising of the West End Brewing Co., Utica, to newspapers and radio throughout the entire New England territory, Henry W. Lowe '35 was named account executive for the work.

Retired to Kentucky

Frank M. Andrews '88 lives in retirement at Fort Thomas, Kentucky, after a highly successful career as an architect. He made the plans for a 23-story hotel at the corner of Lexington avenue and 23rd street, New York City, which was very favorably commented upon at the time it was built, since in it he introduced many new features which were later copied by other architects.

The father of two Cornell Alpha Deltas is *Newall Lyon '97*, retired, of Grand Beach, Michigan. The sons are *Phil '27* and *Bob '29*. Our elder brother Lyon was an Ithaca native, was a member of Sphinx Head and served as chapter president. He particularly wanted to notify us of his change in address from LaPorte, Ind., to Grand Beach.

These Men Have Moved Recently, Had You Heard?

Just before the close of the college year the following address changes concerning alumni were made on the files and are submitted for your inspection and information:

Robert G. Birkin '25, 64 Lomal avenue, Old Greenwich, Conn.

Ted H. Booth '25, 502 Main street, Greensburg, Penna.

J. J. Conway, Jr. '37, 94 Lenox avenue, Albany, N. Y.

Charles W. Cross '01, 1509 Hayworth avenue, Los Angeles, Cal.

John DeWitt '17, 70 E. Cedar street, Chicago, Ill.

Thomas H. Farrington '10, 232 Federal Office, Bldg., San Francisco, Cal.

Jim T. Lewis, Jr. '27, Box 197 Chagrin Falls, Ohio.

Alfred G. Miles '97, Evergreen Heights, Park street, Westport, Conn.

J. V. Owens '36, Barneveld, N. Y.

Joseph Pursglove, Jr. '30 Pursglove, W. Va.

George B. Richards '87, Box 889, Kansas City, Mo.

Archie G. Rockwell '08, 6455 S. Central avenue, Chicago.

Edward H. Rogers '33, Apt. 2F, 1359 N. Hudson avenue, Chicago.

Warren Tubbs, Jr. '36, Barringer Apts., Oakhurst Circils, Charlottesville, Va.

Bole '00 Is Cornell Club Head

The Cleveland Cornell Club recently elected Joseph K. Bole '00, father of Joseph K. Bole, Jr. '28, its new president for the coming year. Another member of the club is Allan C. Johnson '12, president of the Cambridge Machinery and Supply Company, Cambridge, Ohio.